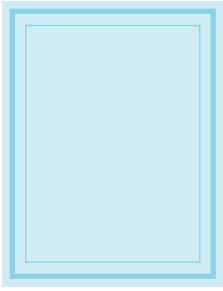


# 2020 OVG AD SPECS

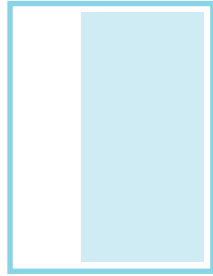
AD MATERIALS  
DEADLINE  
OCT. 18<sup>TH</sup>

## STANDARD AD SPECS & SIZES



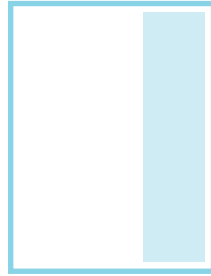
### FULL PAGE W/ .25" BLEED

Finished Size: 8" x 10.875"  
With .25" bleed: 8.5" x 11.375"  
Live Area: 7" x 9.875"



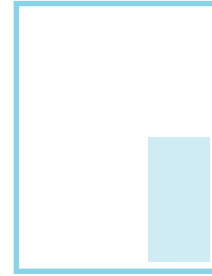
### 2/3 VERTICAL AD

Ad Size: 4.75" x 10"  
No Bleed



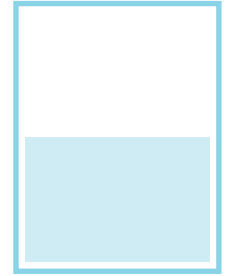
### 1/3 VERTICAL AD

Ad Size: 2.25" x 10"  
No Bleed



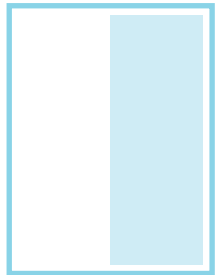
### 1/6 VERTICAL AD

Ad Size: 2.25" x 4.875"  
No Bleed



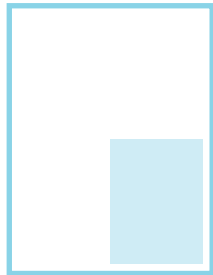
### 1/2 HORIZONTAL AD

Ad Size: 7.25" x 4.875"  
No Bleed



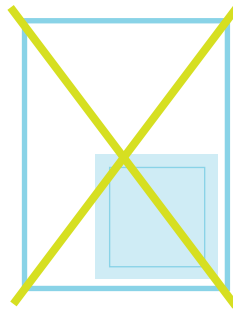
### 1/2 VERTICAL AD

Ad Size: 3.5" x 10"  
No Bleed



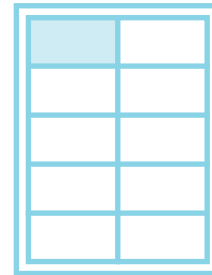
### 1/4 VERTICAL AD

Ad Size: 3.5" x 4.875"  
No Bleed



### 1/3 SQUARE

Please note: The 1/3 square ad is no longer an option



### COUPON\*

No Bleed

### SINGLE COUPON

3.5" x 1.625"

### DOUBLE COUPON

3.5" x 3.5"

### TRIPLE COUPON

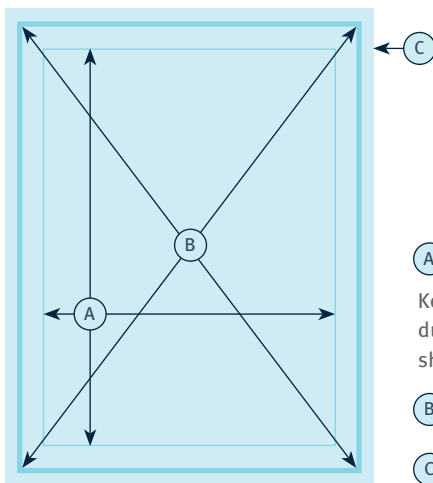
3.5" x 5.25"

### QUAD COUPON

7.1" x 3.5"

\*Coupon ads are available ONLY to those that purchase an advertisement.

### ADDITIONAL DETAILS: FULL PAGE W/ .25" BLEED



#### A LIVE AREA\*

Keep all text within this area due to possibility of guide shifting while on press

#### B FINISHED SIZE

#### C BLEED

## GUIDE SPECS

**Finished Size:** 8" x 10.875"

**Bleed Size:** 8.5" x 11.375" (0.25" bleed on all sides)

**Binding:** Saddle-Stitch

**Printing Process:** Lithographic Web Offset

## MATERIAL REQUIREMENTS

Advertisers must provide digital ads as a PDF X-1A or TIF. PDF X-1A is the only acceptable PDF file type. If the PDF does not meet X-1A standards, your files may be rejected. All files must be CMYK with a resolution of 300DPI at 100% size. NO OTHER AD FILE TYPES WILL BE ACCEPTED. Please include necessary bleed on full page ads. Advertisers must send/provide files electronically using the directions in the AD SUBMISSION section below.

## AD SUBMISSION

**Step 1:** Check your ad to confirm it follows the size, bleed and live area specifications given on this sheet.

**Step 2:** Check that all artwork is AT LEAST 300DPI CMYK. Colors MUST be converted to "process" CMYK. NO Pantone or "spot" colors.

**Step 3:** Export ad as a HIGH-RESOLUTION PDF x-1A or TIF. Please put advertiser's name and ad size in file name. For ex. *Ramadalnn\_3.5"x4.875".PDF*

**Step 4:** Upload ad to: [designrangers.com/ovg-uploads](https://designrangers.com/ovg-uploads)

### Questions?

Contact Design Rangers at:

719.387.0905 // [Ads@DesignRangers.com](mailto:Ads@DesignRangers.com) // [DesignRangers.com](https://DesignRangers.com)