

DINING, SHOPPING & ENTERTAINMENT GUIDE

OVERVIEW



CONVENIENT

Pocket-sized guide with listings, articles, indexes and ads.



CONTENT

Listings are free with your Partnership. Ads are an additional fee.



PRINT RUN

Minimum number of guides printed is 5,000.

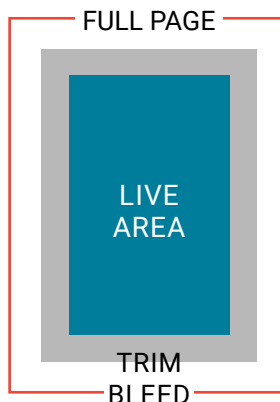
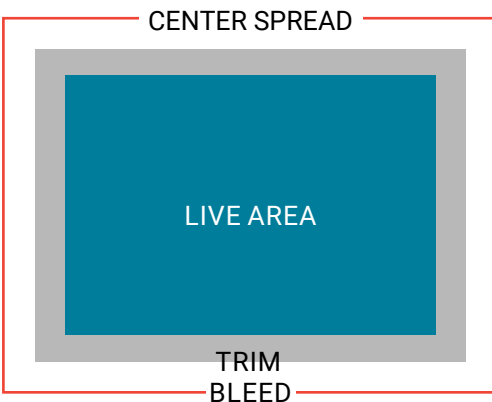


DISTRIBUTION

Shared with meeting, convention and event attendees.

AD RATES & SPECS

AD RATES	CENTER SPREAD	FULL PAGE
BACK COVER	LIVE AREA 7.75" x 5.75"	LIVE AREA 3.75" X 5.75"
CENTER SPREAD	TRIM 8" X 6"	TRIM 4" X 6"
INSIDE FRONT COVER	BLEED 8.25" X 6.25"	BLEED 4.25" X 6.25"
INSIDE BACK COVER		
INSIDE FRONT FACING PAGE		
INSIDE BACK FACING PAGE		
EDITORIAL FACING PAGE \$310	LIVE AREA - This is the safe area for all content. NO text should extend past this area.	
NON-PREMIUM INSIDE PAGES \$237	TRIM - This is where the ad will be cropped/cut.	
	BLEED - The area that the artwork should extend past the trim edge, leaving no white margins.	



Ads that do not meet these specifications will be returned for revision. Please submit to Jane@VisitCOS.com in hig-res PDF format.

IMPORTANT DATES	
AD RESERVATIONS CLOSE	04/08/21
MATERIALS & PAYMENT DUE	04/15/21
PUBLICATION DATE	05/31/21



DINING, SHOPPING & ENTERTAINMENT GUIDE

ADVERTISER NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE #: _____

EMAIL: _____

Advertiser agrees to buy and Visit Colorado Springs agrees to publish advertising as follows:

	NEW FILE	USE 2019 FILE
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BACK COVER (\$585)	<input type="checkbox"/>	<input type="checkbox"/>
CENTER SPREAD (\$585)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE FRONT COVER (\$350)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE BACK COVER (\$350)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE FRONT FACING PAGE (\$350)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE BACK FACING PAGE (\$350)	<input type="checkbox"/>	<input type="checkbox"/>
EDITORIAL FACING PAGES (\$310) - One left!	<input type="checkbox"/>	<input type="checkbox"/>
NON-PREMIUM INSIDE PAGES (\$237)	<input type="checkbox"/>	<input type="checkbox"/>

Reservation Deadline: 04/08/21. Materials & payment are due in full by 04/15/21

SIGNATURE: _____

First right of refusal for premium positions goes to previous premium-position advertisers.

Call Jane at **719.685.7637** to make your credit card payment or mail a check to VCOS attn: **Jane Blazer, 515 S. Cascade Avenue, Colorado Springs, CO 80903.**
Email any questions to **Jane@VisitCOS.com**