

DINING, SHOPPING & ENTERTAINMENT GUIDE

OVERVIEW



CONVENIENT

Pocket-sized guide with listings, articles, indexes and ads.



CONTENT

Listings are free with your Partnership. Ads are an additional fee.



PRINT RUN

Minimum number of guides printed is 10,000.



DISTRIBUTION

Shared with meeting, convention and event attendees.

AD RATES & SPECS

AD RATES

BACK COVER	SOLD OUT
CENTER SPREAD	SOLD OUT
INSIDE FRONT COVER	SOLD OUT
INSIDE BACK COVER	SOLD OUT
INSIDE FRONT FACING PAGE	SOLD OUT
INSIDE BACK FACING PAGE	SOLD OUT
EDITORIAL FACING PAGE	SOLD OUT
NON-PREMIUM INSIDE PAGES	\$230

CENTER SPREAD

LIVE AREA	7.75" x 5.75"
TRIM	8" X 6"
BLEED	8.25" X 6.25"

FULL PAGE

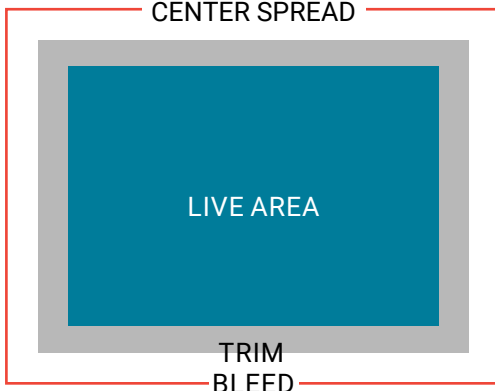
LIVE AREA	3.75" X 5.75"
TRIM	4" X 6"
BLEED	4.25" X 6.25"

LIVE AREA - This is the safe area for all content. NO text should extend past this area.

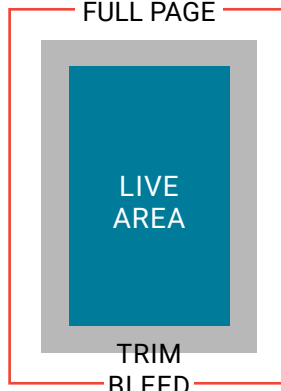
TRIM - This is where the ad will be cropped/cut.

BLEED - The area that the artwork should extend past the trim edge, leaving no white margins.

CENTER SPREAD



FULL PAGE



Ads that do not meet these specifications will be returned for revision. Please submit to Jane@VisitCOS.com in hig-res PDF format.

IMPORTANT DATES

AD RESERVATIONS CLOSE	03/15/19
MATERIALS & PAYMENT DUE	04/12/19
PUBLICATION DATE	06/01/19



DINING, SHOPPING & ENTERTAINMENT GUIDE

ADVERTISER NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE #: _____

EMAIL: _____

Advertiser agrees to buy and Visit Colorado Springs agrees to publish advertising as follows:

	NEW FILE	USE 2018 FILE
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BACK COVER (\$570)	<input type="checkbox"/>	<input type="checkbox"/>
CENTER SPREAD (\$570)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE FRONT COVER (\$340)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE BACK COVER (\$340)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE FRONT FACING PAGE (\$340)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE BACK FACING PAGE (\$340)	<input type="checkbox"/>	<input type="checkbox"/>
EDITORIAL FACING PAGES (\$300)	<input type="checkbox"/>	<input type="checkbox"/>
NON-PREMIUM INSIDE PAGES (\$230)	<input type="checkbox"/>	<input type="checkbox"/>

Reservation Deadline: 03/15/19. Materials & payment are due in full by 04/12/19

SIGNATURE: _____ DATE: _____

First right of refusal for premium positions goes to previous premium-position advertisers.

Call Jane at **719.685.7637** to make your credit card payment or mail a check to VCOS attn: **Jane Blazer, 515 S. Cascade Avenue, Colorado Springs, CO 80903.**
Email any questions to **Jane@VisitCOS.com**