



**COLORADO
SPRINGS**

Visit Colorado Springs and Destination Signals have partnered to help local businesses reach visitors through native content placed on VisitCOS.com



destination
signals

VISITCOS.COM

THE BEST WAY TO REACH TRAVELERS & LOCALS

Visit Colorado Springs is the most trusted travel resource for the greater Colorado Springs area. Destination Signals allows you to elevate your business through natively placed content around VisitCOS.com.

7.2M WEBSITE PAGEVIEWS
ANNUALLY

1.06% AVERAGE CTR OF
AD PROGRAM

17% above industry average of 0.90% CTR

71% OF WEBSITE VISITORS
ARE ON MOBILE DEVICES



TOP 6 REASONS TO ADVERTISE:

- 1) REACH** a qualified audience of engaged visitors and locals.
- 2) BUILD** targeted, custom-tailored campaign strategies.
- 3) ACCESS** native advertising placements, which outperform traditional display advertising 4 to 1.
- 4) MEASURE** your advertising performance and results.
- 5) WELCOME** additional customers to your business.
- 6) SUPPORT** Visit Colorado Springs. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.



**TO GET STARTED TODAY CALL (800) 274-8774 x713 OR
CONTACT COLORADOSPRINGS@DESTINATION SIGNALS.COM**

FEATURE AD

1

Image: 300x200 pixels

Title: 24 characters

Body: 195 characters

**Character count includes spaces*

AD PLACEMENT / PAGE	MONTHLY RATE
Run of Site	\$333.33
Homepage or Things to Do	\$291.67
Events, Where to Stay or Outdoor Adventures	\$200
Food & Drink	\$100
Arts, Travel Tools, Area Communities, Shopping, Meetings, Groups & Tours, Sports Planners or Weddings	\$54.17

LODGING
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MEETINGS
MENU

WELCOME TO COLORADO SPRINGS

There's room for you here

Home / Things to Do

Our Community
Attractions
Outdoor Adventures
Garden of the Gods Park
Pikes Peak
Arts & Culture
Museums
Shopping
Spas & Wellness
History & Heritage
Trains
Casinos
Tours
Brewery Tours
Itineraries

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ADVENTURES AWAIT IN COLORADO SPRINGS

PIKES PEAK ATTRACTIONS

Come spend a day (or a week!) in the city at the foot of Pikes Peak, with 26 attractions across the region and adventures on and off the mountain.

Accessibility

HIGHLIGHT AD

2

Image: 200x200 pixels

Title: 27 characters

Body: 165 characters

**Character count includes spaces*

AD PLACEMENT / PAGE	MONTHLY RATE
Run of Site	\$291.67
Homepage or Things to Do	\$270.42
Events, Where to Stay or Outdoor Adventures	\$182.92
Food & Drink, Area Communities, Travel Tools or Arts	\$57.92
Shopping, Meetings, Sports Planners, Groups & Tours or Weddings	\$41.25

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2

A CABIN WITH A VIEW

Let the outside in. Luxury cabins with incredible mountain vistas. Close to Colorado Springs near the Royal Gorge.

[LEARN MORE](#)

2

ADVENTURES OUT WEST

A direction, spirit, curiosity, freedom and a way of life! Balloons, Jeeps, Segways and Ziplines. How will you fly?

[LEARN MORE](#)

2

ADVENTURE PACKAGES

The Arkansas River is calling your name. Start planning now for your whitewater adventure package this spring and summer.

[LEARN MORE](#)

COLORADO SPRINGS COVID-19 UPDATES

Resources and Travel Recommendations

Latest COVID Mitigation and Restrictions Update As of May 14, 2021, fully vaccinated people can go without masks in public indoor spaces unless the setting requires...

[MORE INFO](#)

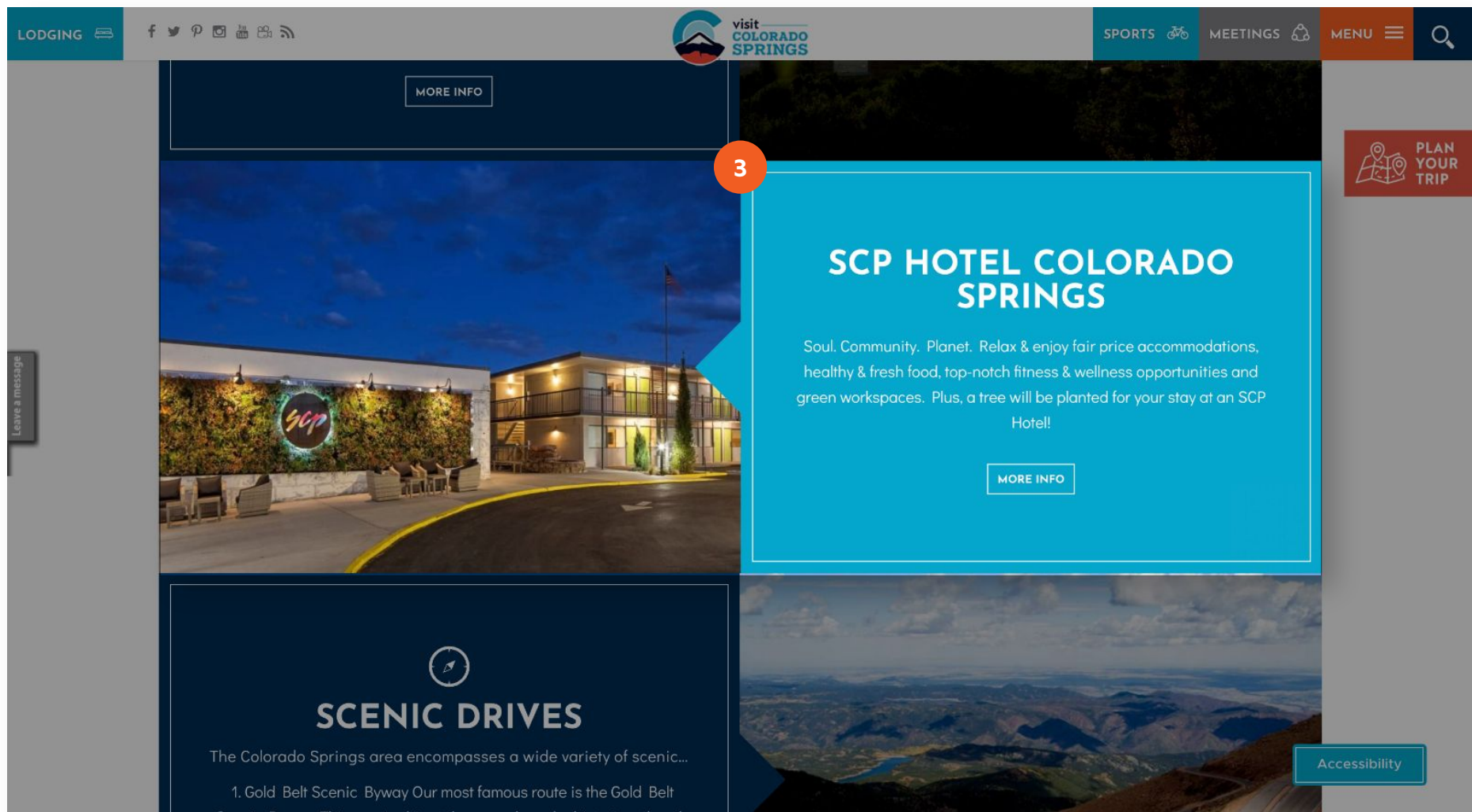
SCP HOTEL COLORADO SPRINGS

[Accessibility](#)

3

Body: 300 characters

AD PLACEMENT / PAGE	MONTHLY RATE
Homepage or Things to Do	\$249.58
Outdoor Adventures	\$103.75
Food & Drink, Area Communities, Travel Tools, Arts or Shopping	\$37.08
Meetings, Sports Planners, Groups & Tours or Weddings	\$24.58



TILE STORY AD

4

Image: 400x300 pixels
Title: 26 characters

**Character count includes spaces*

AD PLACEMENT / PAGE	MONTHLY RATE
Homepage or Things to Do	\$207.92
Outdoor Adventures	\$82.92
Food & Drink, Area Communities, Travel Tools, Arts or Shopping	\$37.08
Meetings, Sports Planners, or Groups & Tours	\$24.58
Weddings	\$16.25

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PLAN YOUR TRIP

TOP 5 SCENIC DRIVES NEAR COLORADO SPRINGS
MORE INFO

4

SEE THE PIKES PEAK REGION
MORE INFO

WHITEWATER RAFTING
MORE INFO

PARKS & TRAILS
MORE INFO

MANITOU INCLINE
MORE INFO

HORSEBACK RIDING
MORE INFO

BIKING
MORE INFO

ROCK CLIMBING
MORE INFO

Accessibility

EVENT RIBBON AD

5

Image: 240x160 pixels

Title: 22 characters

Body: 85 characters

**Character count includes spaces*

AD PLACEMENT / PAGE	ANNUAL RATE	6-MONTH RATE	3-MONTH RATE	MONTHLY RATE
Homepage or Things to Do	\$1,995	\$1,195	\$750	\$300
Outdoor Adventures	\$995	\$595	\$375	\$245
Food & Drink or Arts	\$550	\$235	\$195	\$75

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COLORADO SPRINGS

Create lasting memories in beautiful Colorado Springs

The Adventure Is You

Watch later Share

Watch on YouTube

CURRENT COVID-19 UPDATES

Start dreaming of your next adventure with resources, guidelines and recovery efforts in Colorado Springs during the COVID-19 pandemic.

Wondering what to do in Colorado Springs? We offer more than 60 area attractions, including trains, museums, parks, a zoo and more. You'll find no shortage of things to do in Colorado Springs, where the adventures range from mild to wild! Whether you're looking for outdoor thrills or educational cultural activities, things to do in Colorado Springs are limitless.

UPCOMING EVENTS

THE ROYAL GORGE REGION

Next to Colorado Springs & filled with adventure & attractions for the whole family.

VOICES BEYOND THE V...

Since you can't come to us, we're coming to you with our first virtual...

CALL FOR ARTISTS: 2022 ...

Do you want to participate in a 2022 Commonwheel Artists Co-op

THE PI

Join us for

Manitou Springs Heritage Center

SPONSORED BLOG

6

Tell your story! Our team will write, optimize and publish a blog about your business, then drive traffic to it through ads and social media promotion.

AD PLACEMENT / PAGE


Visit Colorado Springs Blog + Two (2) House Ads + Two (2) Social Media Posts

MONTHLY RATE

\$150

LODGING


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
Home / Blog / Spend a Day in Cañon City

[f](#) [t](#) [v](#) Sponsored Content

SPEND A DAY IN CAÑON CITY

Part of Cañon City's allure is its central location to striking natural landscapes, exhilarating outdoor experiences, and visitors' access to information on the area's impressive history.



 SEARCH BLOGS


ASSIGNED CATEGORIES

Outdoor Adventure

Activities and Attractions

ASSIGNED TAGS

royal gorge region

 PLAN YOUR TRIP

Accessibility



THANK YOU!!

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