## Extended to November 16, 2020

## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

(Rev. January 2020) Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

A F	or the	e 2019 calendar year, or tax year beginning	and	ending	_				
<b>B</b> c	heck if oplicable	C Name of organization			D Employer identific	cation number			
	Addre	Colorado Springs Conv & V	isitors Burea	11					
	Name chang	774 -44 000			**_***	**			
	Initial return	Number and street (or P.O. box if mail is not delivered	d to street address)	Room/suite	E Telephone number				
	Final return	515 South Caggade Avenue	(719) 685-7628						
	termin ated		City or town, state or province, country, and ZIP or foreign postal code						
	Ameno return	Colorado Springs, Co 809	G Gross receipts \$ 4,564,557. <b>H(a)</b> Is this a group return						
	Application	F Name and address of principal officer: Dougle	for subordinates? Yes X No						
pending same as C above H(b) Are all subordinates included? Yes									
I Tax-exempt status: 501(c)(3) X 501(c) ( 6 ) ◀ (insert no.) 4947(a)(1) or 527 If "No," attach a list. (see instructions)									
		te: www.visitcos.com	tion Other	T	H(c) Group exemptio				
		organization: X Corporation Trust Associate Summary	tion Other	L Year	of formation: 1980  N	1 State of legal domicile; CO			
1 6	_	Briefly describe the organization's mission or most signi	figure activities. Color	rado S	nrings Conv	ention and			
ę		Visitors Bureau's, now doing							
Activities & Governance		Check this box if the organization discontinue							
veri		Number of voting members of the governing body (Part			3	11			
Ĝ		Number of independent voting members of the governing				11			
& S		Total number of individuals employed in calendar year 2				24			
itie		Total number of volunteers (estimate if necessary)				35			
cţi		Total unrelated business revenue from Part VIII, column				161,244.			
<b>–</b>		Net unrelated business taxable income from Form 990-T				-10,823.			
					Prior Year	Current Year			
ø	8	Contributions and grants (Part VIII, line 1h)			337,324.	380,560.			
eun					4,102,818.	3,976,500.			
Revenue		Investment income (Part VIII, column (A), lines 3, 4, and			16,396.	17,070.			
-		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c,			196,593.	153,040.			
		Total revenue - add lines 8 through 11 (must equal Part			4,653,131.	4,527,170.			
		Grants and similar amounts paid (Part IX, column (A), lin			0.	0.			
		Benefits paid to or for members (Part IX, column (A), line			1,637,543.	1,676,264.			
ses	15	Salaries, other compensation, employee benefits (Part IX			0.	0.			
Expenses	loa	Professional fundraising fees (Part IX, column (A), line 11 Total fundraising expenses (Part IX, column (D), line 25)		79.	0.	· ·			
EX	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-2			2,905,003.	2,866,289.			
		Total expenses. Add lines 13-17 (must equal Part IX, col			4,542,546.	4,542,553.			
		Revenue less expenses. Subtract line 18 from line 12			110,585.	-15,383.			
or				Be	ginning of Current Year	End of Year			
sets	20	Total assets (Part X, line 16)			3,046,194.	2,885,890.			
Net Assets or Fund Balances	21	Total liabilities (Part X, line 26)			300,259.	155,338.			
ESE	22	Net assets or fund balances. Subtract line 21 from line 2	20		2,745,935.	2,730,552.			
	rt II	Signature Block							
		lties of perjury, I declare that I have examined this return, include				knowledge and belief, it is			
true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.									
<b>.</b>	_	Signature of officer			I Date				
Sigr		, -	inancial Offi	cer	Duto				
Here  James L. Cassidy, Chief Financial Officer  Type or print name and title									
Print/Type preparer's name Preparer's signature Date Check PTIN									
Paid				CPA 0	9/24/20 if self-employ	P00294662			
	arer	Firm's name BiggsKofford, P.C.	<u> </u>		Firm's EIN ▶	**_****			
Use Only Firm's address 5030 Southpointe Court, Suite 200									
		Colorado Springs, C			Phone no. 71	9.579.9090			
May the IRS discuss this return with the preparer shown above? (see instructions)						X Yes No			

d	Other program services (Describe on S	Schedule O.)		
	(Expenses \$	including grants of \$	) (Revenue \$	)
е	Total program service expenses	3,747,026.		

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1		<u>X</u>
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		_X_
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		<u> X</u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		<u> </u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		_X_
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		_X_
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		_X_
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			7.7
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b				
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		<u> </u>
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		<u>X</u>
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			37
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		_X_
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		37	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		37	
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			37
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		-X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		<u> </u>
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000	ا ا		v
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		_X_
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	.		v
40	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		_X_
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			v
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		_X_
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			v
40	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		_X_
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	ا ہے ا	v	
40	1c and 8a? If "Yes," complete Schedule G, Part II	18	_X	<u> </u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	ا ہے ا		v
00	complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		<u> </u>
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	_	~	
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I. Parts I and II	21	X	

Part IV | Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III Х 22 23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes." complete Х 23 Schedule J 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Х Schedule K. If "No," go to line 25a 24a b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete 25b 26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% Х controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II 26 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III ....... Х 27 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions): A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If Х "Yes," complete Schedule L, Part IV ..... 28a X **b** A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV 28b c A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If 28c "Yes," complete Schedule L, Part IV ..... Х 29 29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M 30 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I Х 31 31 32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes." complete 32 Х Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations Х sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I 33 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and 34 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 35b Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2 36 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Х 37 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Х Note: All Form 990 filers are required to complete Schedule O 38 Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V Yes No 60 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 0 Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming Х (gambling) winnings to prize winners?

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Form 990 (2019) Colorado Springs Conv & Visitors Bureau
Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

	Statements riegaraning state into initigo and rax semplatios (continued)						
			Yes	No			
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,						
	filed for the calendar year ending with or within the year covered by this return 24 24		37				
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X				
_	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)		Х				
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a					
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b	Х				
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a	4a		Х			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?						
b If "Yes," enter the name of the foreign country							
See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).							
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	<u>5a</u>		X			
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Λ			
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c					
bа	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	<b>C</b> -		Х			
<b>L</b>	any contributions that were not tax deductible as charitable contributions?	<u>6a</u>		Λ			
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	Ch					
7	were not tax deductible?  Organizations that may receive deductible contributions under section 170(s)	6b					
7	Organizations that may receive deductible contributions under section 170(c).	7-					
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a					
	If "Yes," did the organization notify the donor of the value of the goods or services provided?  Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	7b					
C		7c					
A	15 N/C   11   12   13   14   15   16   16   16   16   16   16   16	76					
	5:11	7e					
_	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?      Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?						
	g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?						
	h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?						
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the							
•	sponsoring organization have excess business holdings at any time during the year?	8					
9	Sponsoring organizations maintaining donor advised funds.						
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a					
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b					
10	Section 501(c)(7) organizations. Enter:						
а	Initiation fees and capital contributions included on Part VIII, line 12						
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b						
11	Section 501(c)(12) organizations. Enter:						
а	Gross income from members or shareholders						
	Gross income from other sources (Do not net amounts due or paid to other sources against						
	amounts due or received from them.)						
I2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a					
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year						
13	Section 501(c)(29) qualified nonprofit health insurance issuers.						
а	Is the organization licensed to issue qualified health plans in more than one state?	13a					
	Note: See the instructions for additional information the organization must report on Schedule O.						
b	Enter the amount of reserves the organization is required to maintain by the states in which the						
	organization is licensed to issue qualified health plans						
	Enter the amount of reserves on hand			7-			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		<u> </u>			
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b					
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			3.7			
	excess parachute payment(s) during the year?	15		Х			
	If "Yes," see instructions and file Form 4720, Schedule N.			v			
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		X			
	If "Yes," complete Form 4720, Schedule O.						

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			X				
Sec	tion A. Governing Body and Management							
			Yes	No				
1a	Enter the number of voting members of the governing body at the end of the tax year	_						
	If there are material differences in voting rights among members of the governing body, or if the governing							
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.							
b	Enter the number of voting members included on line 1a, above, who are independent 1b 1	_						
2	2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other							
	officer, director, trustee, or key employee?	2		X				
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision							
	of officers, directors, trustees, or key employees to a management company or other person?	3		Х				
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	Х					
5	5 Did the organization become aware during the year of a significant diversion of the organization's assets?							
6	Did the organization have members or stockholders?	6		Х				
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or							
	more members of the governing body?	7a		Х				
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or							
	persons other than the governing body?	7b		Х				
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:							
а	The governing body?	8a	Х					
b	Each committee with authority to act on behalf of the governing body?	8b	Х					
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the							
	organization's mailing address? If "Yes," provide the names and addresses on Schedule O	9		Х				
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)							
			Yes	No				
10a	Did the organization have local chapters, branches, or affiliates?	10a		Х				
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,							
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b						
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х					
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.							
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х					
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х					
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes." describe							
	in Schedule O how this was done	12c	Х					
13	Did the organization have a written whistleblower policy?	13	Х					
14	Did the organization have a written document retention and destruction policy?	14	Х					
15	Did the process for determining compensation of the following persons include a review and approval by independent							
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?							
а	The organization's CEO, Executive Director, or top management official	15a	Х					
	Other officers or key employees of the organization	15b		Х				
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).							
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a							
	taxable entity during the year?	16a		Х				
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation							
-	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's							
	exempt status with respect to such arrangements?	16b						
Sec	tion C. Disclosure	100						
17	List the states with which a copy of this Form 990 is required to be filed ▶CO							
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)	s only)	availa	ble				
	for public inspection. Indicate how you made these available. Check all that apply.	;)	aa					
	Own website Another's website X Upon request Other (explain on Schedule O)							
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	l finan	cial					
.5	statements available to the public during the tax year.							
20	State the name, address, and telephone number of the person who possesses the organization's books and records							
_0	The Organization - (719) 685-7628							
	515 South Cascade Avenue Colorado Springs CO 80903							

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization	on nor any related	orga	niza	tion	con	nper	sate	ed any current officer, d	rector, or trustee.	
(A)	(B)				<b>C</b> )			(D)	(E)	(F)
Name and title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box	box, unless person is officer and a director/		on is both an		compensation	compensation	amount of	
	week		Cei aii	uau	ii ecto	Tritus	(66)	from	from related	other
	(list any hours for	trustee or director						the organization	organizations (W-2/1099-MISC)	compensation from the
	related	96 Or (	stee			satec		(W-2/1099-MISC)	(***2/1099-141130)	organization
	organizations	truste	Institutional trustee		yee	Highest compensated employee				and related
	below	Individual 1	tution	er	Key employee	est co loyee	Je.			organizations
	line)	Indiv	Insti	Officer	Key	High	Former			
(1) Dave Harris	1.00									
Treasurer		Х		Х				0.	0.	0.
(2) Barry Brown	1.00									
Chair		Х		Х				0.	0.	0.
(3) Tom Strand	1.00								_	_
Non-Voting Representative		Х						0.	0.	0.
(4) Dr. Eric Olson	1.00	1							_	_
Director		Х						0.	0.	0.
(5) Ed Okvath	1.00	ļ								
Director		Х						0.	0.	0.
(6) Crystal LaTier	1.00									
Non-Voting Representative		Х						0.	0.	0.
(7) Becky Leinweber	1.00	ļ								
Director		Х						0.	0.	0.
(8) Shelby Pywell-Yarbrough	1.00	ļ								
Secretary	1 00	Х		X				0.	0.	0.
(9) Steve Kanatzar	1.00	ļ								
Director	1 00	Х						0.	0.	0.
(10) Tom Osborne	1.00	.,							_	
Director	1 00	Х						0.	0.	0.
(11) Andy Vick	1.00	٠,,		7,7					_	_
Vice Chair	1 00	Х		Х				0.	0.	0.
(12) Susan Davies Non-Voting Representative	1.00	X							_	_
(13) Kevin Penn	1.00	^						0.	0.	0.
Director	1.00	Х						0.	0.	0.
(14) Jeff Zelkin	1.00	Δ	$\vdash$					· ·	0.	· ·
Director	1.00	Х						0.	0.	0.
(15) Greg Phillips	1.00	^						· ·	0.	· ·
Non-Voting Representative	1.00	X						0.	0.	_
(16) Kimberly Tebrugge	1.00	^				$\vdash$		1	<b>U</b> •	0.
Non-Voting Representative	1.00	Х						0.	0.	0.
(17) Douglas Price	40.00	^	$\vdash$				-	1	0.	<u></u>
President/CEO	±0.00	1		Х		Х		210,006.	0.	18,160.
11051done, end	1	<u> </u>		71		122	<u> </u>	210,000.	<u> </u>	Form <b>990</b> (2010)

Page	8

Part VII   Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)												
(A) (B) (C)			(D) (E)			(F)						
Name and title	Average	(do	not ch	Posi neck r			one	Reportable Reportab			Estimat	ed
	hours per week		unles					compensation compensation		- 1	amount	
	(list any	tor						from the	from related organizations		other compensa	
	hours for	Individual trustee or director				pa		organization	(W-2/1099-MIS		from th	
	related	tee or	ustee			ensati		(W-2/1099-MISC)		1	organiza	tion
	organizations	al trus	onal tr		loyee	comp					and rela	
	below line)	dividu	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				organizat	ions
(18) James Cassidy	40.00	믹	드	ð	Ϋ́	분등	P.			$\dashv$		
Chief Financial Officer	40.00			Х				114,810.		0.	47	87.
								111/0101		<del>-  </del>	- , ,	<del>• / •</del>
										$\Box$		
										$\dashv$		
										$\rightarrow$		
										$\rightarrow$		
										$\neg$		
										_		
1b Subtotal								324,816.		0.	22,9	
c Total from continuation sheets to Part VI								324,816.		0.	22,9	$\frac{0.}{47}$
d Total (add lines 1b and 1c)							<u> </u>	•	000 of reportable		44,9	4/•
compensation from the organization	ot iimited to tri	ose	iiste	u ab	ove	e) WII	o re	eceived more than \$100,	ooo or reportable			2
dempendation from the organization											Yes	No
3 Did the organization list any <b>former</b> officer,	director, truste	ee, k	ey e	mpl	oye	e, or	hig	hest compensated empl	oyee on			
line 1a? If "Yes," complete Schedule J for si	uch individual									[	3	Х
4 For any individual listed on line 1a, is the su		е со	mpe	nsa	tion	and	oth	ner compensation from the	ne organization			
and related organizations greater than \$150	0,000? If "Yes,	" co	mple	ete S	Sche	edule	J f	or such individual			4 X	Щ.
5 Did any person listed on line 1a receive or a	ccrue compen	sati	on fr	om a	any	unre	elate	ed organization or individ	lual for services	L		
rendered to the organization? If "Yes." com	plete Schedule	Jf	or su	ch r	oers	on .				<u></u>	5	X
Section B. Independent Contractors									100.000 (	<del></del>		
1 Complete this table for your five highest countries the organization. Report compensation for the organization.										ensati	ion from	
(A)	ne calendar ye	ar e	riuiri	g w	ILIT C	ועע וכ	11111	(B)	ear.		(C)	
Name and business	address							Description of s	ervices	C	ompensatio	n
Orange 142 LLC												
2901 Via Fortuna Ste 185,	Austin	,	ТX	7	87	46		Advertising		1,	,107,4	13.
Por Venir LLC												
PO Box 38429, Colorado Sp					<u>37</u>		$\overline{}$	Rent and NNN			146,6	<u> 14.</u>
Humana, 8400 East Prentic		S	uit	te				Health Insura				
1400, Englewood, CO 80111	-292						_	Health Insura	ance Prem	ium	<u>s103,8</u>	<u>87.</u>
2 Total number of independent contractors (in	ncluding but no	ot lin	nited	l to t	thos	se lis	ted	above) who received mo	ore than			
\$100,000 of compensation from the organization	•				3	3		,	- 1			

		Check if Schedule O	contains a	response o	or note to any lin	ne in this Part VIII			X
					•	(A)	(B)	(C)	(D)
						Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenuè excluded from tax under
							Tunction revenue	business revenue	sections 512 - 514
ts ts	1 a	Federated campaigns		1a					
ran		Membership dues		1b	370,730.				
Q, M		Fundraising events		1c	9,830.				
ifts ar A		Related organizations		1d	-				
nig,		Government grants (contri		1e					
Sis		All other contributions, gifts,							
le ti	-	similar amounts not included		1f					
걸	a	Noncash contributions included in		1g \$	9,830.				
Contributions, Gifts, Grants and Other Similar Amounts	•	Total. Add lines 1a-1f			<b>&gt;</b>	380,560.			
<u> </u>					Business Code	,			
as l	2 a	Government Fe	es		561500	3,939,600.	3,939,600.		
ķ		In-Kind Contr		ons	900099	26,001.			
Ser		Trade Show Su			541800	10,899.			
m S	d		pporc		311000	10,033.	10,033.		
gra Re	u 0								
Program Service Revenue	f	All other program service	revenue						
_		Total. Add lines 2a-2f	revenue			3,976,500.			
$\overline{}$	3	Investment income (includ	lina divide	nde intere		3737073001			
	3	other similar amounts)				17,070.			17,070.
	4	Income from investment of				17,070			17,070.
	5			-					
	3	Royalties		i) Real	(ii) Personal				
	6 -	Cross routs		i) i icai	(ii) i cisoriai	-			
		Gross rents	6a			-			
		Less: rental expenses	6b			-			
		Rental income or (loss)	6c						
		Net rental income or (loss)	$\overline{}$	ecurities	(ii) Other				
	<i>r</i> a	Gross amount from sales of		ecurities	(ii) Other	-			
	_	assets other than inventory	7a			-			
	b	Less: cost or other basis							
Revenue		and sales expenses	7b			-			
š		Gain or (loss)							
Ğ.		Net gain or (loss)			<b>D</b>				
ther	8 a	Gross income from fundraisin							
ğ			,830.	- 1					
		contributions reported on		I	20 200				
		Part IV, line 18				-			
		Less: direct expenses			37,387.	6 007			6 007
		Net income or (loss) from			<b>&gt;</b>	-6,997.			-6,997.
	9 a	Gross income from gamin	-	I					
		Part IV, line 19							
		Less: direct expenses							
		Net income or (loss) from			<b></b>				
	10 a	Gross sales of inventory, I		I					
		and allowances		10a					
	b	Less: cost of goods sold		10b					
	С	Net income or (loss) from	sales of in	ventory	<b></b>				
ွ					Business Code	24 = 2 :		04 = 0.1	
on e		Advertising I			541800	91,734.		91,734.	
ane		OVG Commissio			541860	55,000.		55,000.	
Miscellaneous Revenue		Income from O			541860	11,404.	1	11,318.	86.
Alis		All other revenue			541800	1,899.		3,192.	
	е	Total. Add lines 11a-11d			<b>_</b>	160,037.			
	12	Total revenue. See instruction	ns		<b>)</b>	4,527,170.	ß,975,207.	161,244.	10,159.

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Secu	on 501(c)(3) and 501(c)(4) organizations must compl Check if Schedule O contains a respons			ipiete column (A).	
	not include amounts reported on lines 6b,		(B)	(C)	( <b>D</b> ) Fundraising
	8b, 9b, and 10b of Part VIII.	<b>(A)</b> Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations		expenses	general expenses	ехрепзез
•	and domestic governments. See Part IV, line 21				
•	Grants and other assistance to domestic				
2					
_	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	204 016	50 500	0.40 0.44	10 500
	trustees, and key employees	324,816.	73,502.	240,814.	10,500.
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	934,882.	757,899.	61,514.	115,469.
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	35,000.	23,100.	8,400.	3,500.
9	Other employee benefits	280,225.	184,949.	67,254.	28,022.
10	Payroll taxes	101,341.	66,885.	24,322.	3,500. 28,022. 10,134.
11	Fees for services (nonemployees):				
а	Management				
b	Legal				
	Accounting				
	Lobbying				
	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
	Other. (If line 11g amount exceeds 10% of line 25,				
9	column (A) amount, list line 11g expenses on Sch O.)				
12	Advertising and promotion	1,680,237.	1,680,237.		
13		20,486.	14,197.	3,749.	2,540.
	Office expenses	20,400.	11,1010	3,743.	2,540.
14	Information technology				
15	Royalties	126,454.	87,633.	23,141.	15,680.
16	Occupancy	233,782.	233,782.	23,141.	13,000.
17	Travel	233,702.	433,704.		
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates	26 842	24 440	1 202	020
22	Depreciation, depletion, and amortization	36,713.	34,410.	1,373.	930.
23	Insurance	6,105.	4,231.	1,117.	757.
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If				
	line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.)	44	4.2		
а	Special Events Assistan	165,832.	165,832.		
b	Repairs and Maintenance	136,639.	94,691.	25,005.	16,943.
С	Business Development	113,858.	113,858.		
d	Postage	107,621.	100,088.	7,103.	430.
е	All other expenses	238,562.	111,732.	100,056.	26,774.
25	Total functional expenses. Add lines 1 through 24e	4,542,553.	3,747,026.	563,848.	231,679.
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
					E 000 (2212)

#### Part X | Balance Sheet Check if Schedule O contains a response or note to any line in this Part X (A) Beginning of year (B) End of year 96,619. 40,287. 1 Cash - non-interest-bearing 2,651,335. 2,517,855. Savings and temporary cash investments 2 Pledges and grants receivable, net 3 3 65,875. 35,400. 4 Accounts receivable, net Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% 5 controlled entity or family member of any of these persons Loans and other receivables from other disqualified persons (as defined 6 under section 4958(f)(1)), and persons described in section 4958(c)(3)(B) Notes and loans receivable, net 7 1,714. 2,588. Inventories for sale or use 8 159,175. 208,891. Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other 308,000. basis. Complete Part VI of Schedule D \_\_\_\_\_\_ 10a 289,504. 67,058. 18,496. b Less: accumulated depreciation \_\_\_\_\_\_ 10b 10c Investments - publicly traded securities 11 11 Investments - other securities. See Part IV, line 11 12 12 Investments - program-related. See Part IV, line 11 29,406. 13 22,471. 13 14 Intangible assets 14 5,487. 9,427. Other assets. See Part IV, line 11 15 15 3,046,194. 2,885,890. 16 16 **Total assets.** Add lines 1 through 15 (must equal line 33) 162,917. 147,440. 17 Accounts payable and accrued expenses 17 18 18 Grants payable 37,342. 7,898. 19 19 Deferred revenue Tax-exempt bond liabilities 20 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 Secured mortgages and notes payable to unrelated third parties 23 23 24 24 Unsecured notes and loans payable to unrelated third parties \_\_\_\_\_ Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 100,000. 25 of Schedule D 300,259. 155,338. 26 Total liabilities. Add lines 17 through 25 Organizations that follow FASB ASC 958, check here $\blacktriangleright$ X Net Assets or Fund Balances and complete lines 27, 28, 32, and 33. 2,745,935. 2,730,552. Net assets without donor restrictions 27 27 Net assets with donor restrictions Organizations that do not follow FASB ASC 958, check here and complete lines 29 through 33. 29 Capital stock or trust principal, or current funds 29 Paid-in or capital surplus, or land, building, or equipment fund 30 30 Retained earnings, endowment, accumulated income, or other funds 31 31 2,745,935. 2,730,552. 32 Total net assets or fund balances 32 3,046,194. 2,885,890. 33 Total liabilities and net assets/fund balances

Form **990** (2019)

Form	990 (2019) Colorado Springs Conv & Visitors Bureau	**_	*****	*	Pag	ge <b>12</b>
Par	t XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					
1	Total revenue (must equal Part VIII, column (A), line 12)	1				<u>70.</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2				53.
3	Revenue less expenses. Subtract line 2 from line 1	3				83.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	2,5	<u> 145</u>	9	<u>35.</u>
5	Net unrealized gains (losses) on investments	5				
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain on Schedule O)	9				0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,					
	column (B))	10	2,5	<u> 130</u>	, 5	<u>52.</u>
Par	t XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII			<u> </u>		X
			_		Yes	No
1	Accounting method used to prepare the Form 990:					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	e O.				
2a	• • • • • • • • • • • • • • • • • • • •		<u>L</u>	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewe	d on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?		<u> </u>	2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	te basis,				
	consolidated basis, or both:					
	X Separate basis Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the committee that assumes responsibility for o					
	review, or compilation of its financial statements and selection of an independent accountant?		<u>L</u>	2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Scl	nedule O.				

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit

**b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit

or audits, explain why on Schedule O and describe any steps taken to undergo such audits

Act and OMB Circular A-133?

Form **990** (2019)

За

## **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

Colorado Springs Conv & Visitors Bureau

**Employer identification number** \*\*\_\*\*\*

Pai	t I Organizations Maintaining Donor Advised	d Funds or Other	Similar Funds	or Accounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, line	e 6.		
		(a) Donor advi	sed funds	(b) Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in v	writing that the assets	held in donor advis	ed funds
	are the organization's property, subject to the organization's			
6	Did the organization inform all grantees, donors, and donor a	dvisors in writing that	grant funds can be	used only
	for charitable purposes and not for the benefit of the donor of	r donor advisor, or for	any other purpose	conferring
	impermissible private benefit?			
Pai				Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	`	<u>^</u>	
	Preservation of land for public use (for example, recreated	tion or education)		f a historically important land area
	Protection of natural habitat	L	Preservation of	a certified historic structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualif	fied conservation contr	ibution in the form	
	day of the tax year.			Held at the End of the Tax Year
а	Total number of conservation easements			
b				
С	Number of conservation easements on a certified historic stru			
d	Number of conservation easements included in (c) acquired a			
	listed in the National Register			2d
3	Number of conservation easements modified, transferred, rele	eased, extinguished, o	r terminated by the	organization during the tax
	year			
4	Number of states where property subject to conservation eas			
5	Does the organization have a written policy regarding the per			
_	violations, and enforcement of the conservation easements it			
6	Staff and volunteer hours devoted to monitoring, inspecting,	nandling of violations,	and enforcing cons	servation easements during the year
-	Assemble for a second in s			Manager and the state of the st
7	Amount of expenses incurred in monitoring, inspecting, hand	iling of violations, and	enforcing conserva	tion easements during the year
	▶ \$ Does each conservation easement reported on line 2(d) above	a action the requireme	ente of continu 170/	h)/4\/D\/i\
8		•	•	
0	and section 170(h)(4)(B)(ii)?  In Part XIII, describe how the organization reports conservation			
9	balance sheet, and include, if applicable, the text of the footn		=	
	organization's accounting for conservation easements.	lote to the organization	i S ili aliciai Statelli	ents that describes the
Pai	t III Organizations Maintaining Collections of	Art. Historical Tr	easures, or Ot	her Similar Assets.
	Complete if the organization answered "Yes" on Form		,	
1a	If the organization elected, as permitted under FASB ASC 95		evenue statement a	nd balance sheet works
	of art, historical treasures, or other similar assets held for pub	•		
	service, provide in Part XIII the text of the footnote to its finan	•	•	•
h	If the organization elected, as permitted under FASB ASC 95			
-	art, historical treasures, or other similar assets held for public	•		
	provide the following amounts relating to these items:	oximpition, cadeation,	or recourser in runti	ioranes or public sorvies,
	(i) Revenue included on Form 990, Part VIII, line 1			<b>&gt;</b> \$
				<b>L</b> .
2	If the organization received or held works of art, historical trea			
_	the following amounts required to be reported under FASB A			J , F
а	Revenue included on Form 990, Part VIII, line 1			
	Assets included in Form 990, Part X			<b>&gt;</b> \$

		o Springs						**_**	****	Pa	ige <b>2</b>
	t III   Organizations Maintaining C								(contin	ued)	
3	Using the organization's acquisition, accessi	on, and other record	ls, check a	any of the f	following that	t make sig	ınificant ı	use of its			
	collection items (check all that apply):										
а	Public exhibition	C			hange progra						
b	Scholarly research	•	• 🔲 0	ther							
С	Preservation for future generations										
4	Provide a description of the organization's co							se in Part	XIII.		
5	During the year, did the organization solicit of								٦		1
Dor	to be sold to raise funds rather than to be ma								Yes		No
Pai	t IV Escrow and Custodial Arran reported an amount on Form 990, Pa		ete if the o	organizatio	n answered	"Yes" on I	-orm 990	), Part IV, I	line 9, or		
			Ľ - · · · <b></b>				-111				—
па	Is the organization an agent, trustee, custodi								٦,,		1
	on Form 990, Part X?								<b>」Yes</b>	Ш	No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing tai	ble:					A		
	Designation halous						1		Amount		
	Beginning balance						1c				
	Additions during the year										
_	Distributions during the year										
f Oo	Ending balance								Yes	$\overline{}$	No
	Did the organization include an amount on F If "Yes," explain the arrangement in Part XIII.						y ?		_ res	H	NO 
Par											
	Complete	(a) Current year		ior year	(c) Two year			ears back	(e) Four	vears h	nack
1a	Beginning of year balance	, ,	(5) 1 11	ioi yeai	(C) TWO you	13 back 1	uj mioo	yours buck	(C) i oui	y cars i	Juon
b	Contributions										
c	Net investment earnings, gains, and losses										
	Grants or scholarships										
	Other expenditures for facilities										
ŭ	and programs										
f	Administrative expenses										
g g	End of year balance										
2	Provide the estimated percentage of the curr	rent vear end balanc	e (line 1a	column (a)	) held as:	ı			l		
– a	Board designated or quasi-endowment	•	% %	001011111 (0)	,, 1101G GO.						
	Permanent endowment >		<b>—</b> /~								
		<u></u>									
_	The percentages on lines 2a, 2b, and 2c sho	•′ -									
За	Are there endowment funds not in the posse	•	ation that	are held ar	nd administe	red for the	organiza	ation			
	by:	ŭ					Ü		ſ	Yes	No
	(i) Unrelated organizations								3a(i)		
	(ii) Related organizations								3a(ii)		
b	If "Yes" on line 3a(ii), are the related organiza	ations listed as requir	red on Sch	nedule R?					3b		
_4	Describe in Part XIII the intended uses of the										
Par	t VI Land, Buildings, and Equipm	ent.									
	Complete if the organization answere	d "Yes" on Form 990	D, Part IV,	line 11a. S	ee Form 990	), Part X, li	ne 10.				
	Description of property	(a) Cost or o	other	(b) Cost	or other	(c) Ac	cumulate	ed	(d) Book	value	<del></del>
	•	basis (investr	ment)	basis	(other)	dep	reciation				
1a	Land										
	Buildings										
	Leasehold improvements										
	Equipment				1,344.		28,0			3,31	
	Other			16	6,656.	1	61,4	70.		,18	
Total	. Add lines 1a through 1e. (Column (d) must e	gual Form 990. Part	X. column	(B). line 10	0c.)				18	3,49	)6 <u>.</u>

Complete it the evacuization encurored "Vee"	F 000 D + "/ "	44h O F 000 D 1 V II 12	
a) Description of security or category (including name of security)	on Form 990, Part IV, line <b>(b)</b> Book value	e 11b. See Form 990, Part X, line 12.  (c) Method of valuation: Cost or e	and of year market value
Figure del de Academia	(b) DOOR VAIGE	(c) Method of Valuation. Cost of C	end-or-year market value
Closely held equity interests			
Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
al. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
Complete if the organization answered "Yes"			
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or e	end-of-year market value
(1)		1	
(2)			
(3)		+	
(4)		+	
(5) (6)			
(7)			
(8)			
(9)			
Other Assets.  Complete if the organization answered "Yes"			
	on Form 990, Part IV, line Description	e 11d. See Form 990, Part X, line 15.	(b) Book value
(a)		e 11d. See Form 990, Part X, line 15.	(b) Book value
		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2)		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4)		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4) (5)		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4) (5)		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4) (5) (6)		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4) (5) (6) (7)		e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9)	Description	e 11d. See Form 990, Part X, line 15.	(b) Book value
(a)	Description	e 11d. See Form 990, Part X, line 15.	(b) Book value
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) tal. (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.	Description		<b>.</b>
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) al. (Column (b) must equal Form 990, Part X, col. (B) line	Description		<b>.</b>
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) al. (Column (b) must equal Form 990. Part X. col. (B) line art X. Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability	Description		25.
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) (al. (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes	Description		25.
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) al. (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2)	Description		25.
(a)  (1)  (2)  (3)  (4)  (5)  (6)  (7)  (8)  (9)  al. (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability  (1) Federal income taxes  (2)  (3)	Description		25.
(a)  (1)  (2)  (3)  (4)  (5)  (6)  (7)  (8)  (9)  (a). (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability  (1) Federal income taxes  (2)  (3)	Description		25.
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) tal. (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability	Description		25.
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) tal. (Column (b) must equal Form 990, Part X, col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) (3) (4) (5) (6) (7)	Description		25.
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) tal. (Column (b) must equal Form 990. Part X. col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) (3) (4) (5) (6) (7) (8)	Description		25.
(a) (1) (2) (3) (4) (5) (6) (7) (8) (9) tal. (Column (b) must equal Form 990, Part X, col. (B) line art X Other Liabilities.  Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) (3) (4) (5) (6) (7)	Description  15.)  On Form 990, Part IV, line	e 11e or 11f. See Form 990, Part X, line	25.

Schedule D (Form 990) 2019

Schedule D	(Form 990) 2019	Colorado	Springs	Conv	& V	isitors	Bureau	**-*****	Page 5
Part XIII	(Form 990) 2019 Supplemental Info	rmation <sub>(continue</sub>	d)						

#### **SCHEDULE G**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

#### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization

employer identification number

Colorad	o Springs Conv & V	isit	ors	s Bureau	**_***	***
	Complete if the organization answ				ine 17. Form 990-E2	I filers are not
Indicate whether the organization rais	ed funds through any of the following Solicitate    g Solicitate    g Special	ation of ation of I fundra I (includ	non-g gover lising of onal fu	overnment grants nment grants events ficers, directors, trus undraising services?	Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have c or cor contrib	ustody trol of	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
otal			<b>•</b>			
3 List all states in which the organizatio or licensing.	n is registered or licensed to solicit	contrib	utions	or has been notified	it is exempt from re	gistration

Schedule G (Form 990 or 990-EZ) 2019 Colorado Springs Conv & Visitors Bureau \*\*-\*\*\*\*\* Page 2 Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 **(b)** Event #2 (c) Other events (d) Total events Partnership Event None (add col. (a) through Partnership Event col. (c)) (event type) (event type) (total number) 40,220. 40,220. Gross receipts 9,830. 9,830. 2 Less: Contributions 30,390. 30,390. Gross income (line 1 minus line 2) 4 Cash prizes 5 Noncash prizes Direct Expenses 6 Rent/facility costs 7 Food and beverages 8 Entertainment 37,387. 37,387 9 Other direct expenses ..... 10 Direct expense summary. Add lines 4 through 9 in column (d) 11 Net income summary. Subtract line 10 from line 3, column (d) Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (a) Bingo (c) Other gaming Revenue bingo/progressive bingo col. (a) through col. (c)) Gross revenue 2 Cash prizes Expenses Noncash prizes Direct Rent/facility costs Other direct expenses Yes Yes Yes 6 Volunteer labor No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) **9** Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? **b** If "No," explain: \_ 10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? **b** If "Yes," explain:

Sch	nedule G (Form 990 or 990-EZ) 2019 Colorado Springs Conv & Visitors Bureau **-*	*****	Page 3
11	Does the organization conduct gaming activities with nonmembers?	Yes	No
	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	No
12	Indicate the percentage of gaming activity conducted in:		
		13a	%
	a The organization's facility	13b	
	a An outside facility	130	%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name ►		
	Address		
15a	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	☐ No
k	f "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount		
	of gaming revenue retained by the third party > \$		
(	If "Yes," enter name and address of the third party:		
	, in 100, onto hame and address of the time party.		
	Name		
	Address >		
16	Gaming manager information:		
	Name ▶		
	Gaming manager compensation  \$		
	Description of services provided		
	☐ Director/officer ☐ Employee ☐ Independent contractor		
	Mandatory distributions:		
á	a Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	L No
k	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
	organization's own exempt activities during the tax year ▶ \$		
Pa	Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part	III, lines 9,	9b, 10b,
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.		

Schadula G	(Form 990 or 990-F7)	Colorado	Springs	Conv	۲.	Visitors	Bureau	**_****	Dana 4
Part IV	(Form 990 or 990-EZ) Supplemental Infor	mation (continue	ed)	COIIV	<u>.                                    </u>	VIBICOID	Darcaa		rage 4
		(00::	,						

# SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

Open to Public OMB No. 1545-0047 2019

► Attach to Form 990.

ž **Employer identification number** \*\*\*\*\*\* Inspection X 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection ► Go to www.irs.gov/Form990 for the latest information. Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. Colorado Springs Conv & Visitors Bureau General Information on Grants and Assistance criteria used to award the grants or assistance? Name of the organization Part I

Part II Grants and Other Assistance to Domestic Organizations and	Domestic Organiz	ations and Domestic	Governments. Co	omplete if the orga	nization answered "Ye	Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any	IV, line 21, for any
recipient that received more than \$5,000. Part II can be duplicated if additional space is needed	\$5,000. Part II can	be duplicated if additio	onal space is neede	ed.			
1 (a) Name and address of organization or government	(p) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, EMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
							2018 US Sr Open;
The Broadmoor Hotel							Independent Planners
P.O. Box 1439							Education Conference; US
Colorado Springs, CO 80901	* - * *	••*:**Cđřďďration	29,394.	.0			Travel Recept
Pikes Peak International Hill							
Climb Museum - 1631 Mesa Avenue,							Sponsor the 2017
Ste. B-1 - Colorado Springs, CO							International Hill Climb
80906	••*:**\$\$\$\$\$\$\$(3)	ちはまぐきぎ(3)	10,000.	0.			event.
							RM State Games; CO
Colorado Springs Sports Corp							Classic Bike Race; Labor
1631 Mesa Ave., Suite E							Day Lift Off; Olympic
Colorado Springs, CO 80906	••*:** \$@1(&)	<b>ち</b> はたさが(3)	12,500.	0.			Assy
USA Wrestling							Memorial competition
6155 Lehman Drive							support and Wrestling
Colorado Springs, CO 80918	••*:*-*s61¢5)	<b>ち</b> はたさが(3)	13,000.	0.			event support
Pikes Peak Community Foundation							
730 N Nevada Ave							Olympic City USA Fund
Colorado Springs, CO 80903	*-**:	_**_*bfI*&*(3)	50,000.	0.			Support
United States Olympic Museum							
PO Box 681							Museum Construction
Colorado Springs, CO 80901	••*:***sor**(3)	<b>ち</b> の主ぐさが(3)	100,000.	0.			Support
2 Enter total number of section 501(c)(3) and government organizations	and government org		sted in the line 1 table				<b>A</b>
3 Enter total number of other organizations listed in the line 1 table	s listed in the line 1	table					<b>.</b>

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2019)

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Page 1

	s (Schedule I (Form 990), Part II.)
/isitors Bureau	tions in the United States
	rnments and Organizati
Colorado Springs Conv &	ner Assistance to Gove
90) Colorado (	ition of Grants and Oth
Schedule I (Form 95	Part II Continua

(a) Name and address of (b) EIN (c) IRC sector or government if applicate the contraction or government or government or government if applicate the contraction or government or govern	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	tion (d) Amount of cash grant assistance (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Cultural Office of the Pikes Peak Region - PO Box 190 - Colorado Springs, CO 80901	***************************************	**- **- **- **- **-	10,500.	.0			Arts Month Support
Regents of the University of Colorado (UCCS) - 1420 Austin Bluffs Parkway - Colorado Springs, CO 80918	* - * * * * * * * * * * * * * * * * * *	-**-*\$¢å¢ë*Institutio	11,500.	.0			Conference Sponsorship
Pikes Peak Outdoor Recreation Alliance - 111 South Tejon Street #307 - Colorado Springs, CO 80903	••*:***-*\$01(4)	<b>きの</b> 上やさか(3)	20,000.	.0			Outdoor Rec Event Support
Northstar Travel Group LLC 730 N Nevada Ave Colorado Springs, CO 80903	*   *   * *	-**\$GT*(3)	15,000.	.0			Sponsor TEAMS Tradeshow
Downtown Partnerships of Colorado Springs - 111 South Tejon Street #703 - Colorado Springs, CO 80903	***************************************	**-*BOT*(4)	15,500.	.0			PikeRide Sponsorship and Art on the Street Sponsorship
Pikes Peak International Raceway 16650 Midway Ranch Road Fountain, CO 80817	* - * · · · * · · · · · · · · · · · · ·	* * *U *I * * *	.000,3	.0			2019 Events Sponsorships
Revolution Shift Sector 24 Hammond, Suite F Irvine, CA 92618	***シゼロ*-**-*:*••	*** ***	5,000.	.0			Sponsor Air Strip Attack
USA Judo One Olympic Planza, Suite 505 Colorado Springs, CO 80909	••*:**-* \$01(c)	\$01₹€₹(3)	5,000.	.0			USOTC Sponsorship
							Schedule I (Form 990)

\*\*\*\*\*

Page 2

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information	uired in Part I, line	e 2; Part III, column	(b); and any other ad	ditional information.	
Part I, Line 2:					
Funds are awarded to organizations	that bri	bring in special	ial events,	, $commonly$	
sporting but sometimes other types	of meeti	meetings or conventions,		to help	
promote the event and ensure the ev	event's su	success in b	in bringing new visitors	w visitors	
to the region. We do not ask for	an accoun	counting of su	such payments,	s, other	
than requesting an invoice for payr	payment. We	know who	We know who we have paid,	id, and how	
much. For some events there is an	evaluation	to	determine room	nights	
generated and it is an internal man	nagement	decision t	management decision to determine which	e which	
events hold the most promise of br:	bringing visitors		to the region.	•	

#### SCHEDULE J (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

➤ Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

2019

Open to Public Inspection

Name of the organization

**Questions Regarding Compensation** 

Department of the Treasury

Part I

Colorado Springs Conv & Visitors Bureau

Employer identification number \*\* - \* \* \* \* \* \*

			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee   X Written employment contract			
	Independent compensation consultant  X Compensation survey or study			
	X Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a		Х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		Х
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		
b	Any related organization?	5b		
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		
b	Any related organization?	6b		<u> </u>
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53 4958-6(c)?	9		1

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2019

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

Schedule J (Form 990) 2019

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	(B) Breakdown of W-2 and/or 1099-MISC compensation	C compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	otner deferred compensation	Denemis	(a)-(i)(a)	in column (b) reported as deferred on prior Form 990
(1) Douglas Price	Ξ	196,26	13,739.	0	0	18,160.	228,16	0
President/CEO	≘ €	0	0	0	0	0	0	0
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932112 10-21-19							Schedu	Schedule J (Form 990) 2019

#### **SCHEDULE L**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

## **Transactions With Interested Persons**

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open To Public Inspection

Name of the	organization
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Colorado Springs Conv & Visitors Bureau

Inspection

Employer identification number

\*\* - \* \* \* \* \* \* \*

Part I							on 501(c)(4), and se								
1 (a) N	ame of disqualified p			Relationship betv	veen d	disqual	rt IV, line 25a or 25b ified					D.	(d)	Corre	cted?
(a) N	arrie or disqualified p	erson		person and or	ganiza	ation	(	<b>c)</b> D	escription of tran	Sactio	· · · · · · · · · · · · · · · · · · ·		Ye	s	No
														_	
													+	_	
													+	-+	
													+	-+	
													+	-	
secti	r the amount of tax i on 4958 r the amount of tax,										<b>▶</b> \$ <b>▶</b> \$				
Part II	Loans to and	Vor Eron	. Inte	oractad Dare	one										
Part II		organization	answ	vered "Yes" on F	Form 9	90-EZ,	Part V, line 38a or I	Form	n 990, Part IV, lin	e 26; c	or if th			n	
	(a) Name of erested person	(b) Relation with organiz		(c) Purpose of loan	fror	an to or n the zation?	(e) Original principal amount	(f	) Balance due	(g) defa		(h) App by boa comm	ard or I	(i) W agree	ritten ment?
					То	From				Yes	No	Yes	No	Yes	No
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Fotol							<b>&gt;</b> \$								
Γotal Part III	Grants or As	sistance	Ben	efiting Inter	este	d Per	sons.								
	Complete if the c			-											
(a)	Name of interested p			(b) Relationship interested pers the organiza	betwe	en	(c) Amount of assistance		(d) Type assistan			٠,	Purpe assista		
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2019

Schedule L (Form 990 or 990-EZ) 2019 Colora	ado Springs Conv & Vi	sitors Bure	<u>eau **-***</u>	***	Page 2
Part IV Business Transactions Involv	•	Nh ar 20a			
(a) Name of interested person	d "Yes" on Form 990, Part IV, line 28a, 28 (b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	òrganiz	aring of zation's nues?
	1 1	22 505	1 1	Yes	No
Broadmoor Hotel	Board Member is Vic	33,597.	Sponsorship		Х
					-
Part V Supplemental Information.  Provide additional information for resp	onses to questions on Schedule L (see in	nstructions).			
Sch L, Part IV, Business T	ransactions Involvin	g Intereste	d Persons:		
(a) Name of Person: Broadm		_			
(b) Relationship Between I	interested Person and	Organizati	on:		
Board Member is Vice Presi		_		otel	
(d) Description of Transac					
(d) Description of Humbac	eron. Sponsorship pa	ymene			

#### SCHEDULE M (Form 990)

**Noncash Contributions** 

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service

Name of the organization

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Inspection **Employer identification number** 

\*\*\_\*\*\*

Colorado Springs Conv & Visitors Bureau Types of Property Part I (a) (b) (c) (d) Number of Noncash contribution Check if Method of determining contributions or amounts reported on applicable noncash contribution amounts items contributed Form 990, Part VIII, line 1g Art - Works of art Art - Historical treasures 2 Art - Fractional interests 3 Books and publications 4 Clothing and household goods 5 Cars and other vehicles \_\_\_\_\_ 6 Boats and planes 7 Intellectual property 8 Securities - Publicly traded ..... Securities - Closely held stock ..... 10 Securities - Partnership, LLC, or 11 trust interests Securities - Miscellaneous 12 13 Qualified conservation contribution -Historic structures Qualified conservation contribution - Other 14 Real estate - Residential 15 Real estate - Commercial 16 Real estate - Other 17 18 Collectibles 19 Food inventory Drugs and medical supplies ..... 20 21 Taxidermy Historical artifacts 22 Scientific specimens 23 Archeological artifacts 24 26,001. Retail Value 90 (Hotels, Resta) Х 25 26 Other > 27 Other ightharpoonup28 Other Number of Forms 8283 received by the organization during the tax year for contributions Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for Х exempt purposes for the entire holding period? 30a **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? 31 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash X contributions? **b** If "Yes," describe in Part II. If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, 33

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2019

LHA

#### **SCHEDULE 0**

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

► Go to www.irs.gov/Form990 for the latest information.

Open to Public

OMB No. 1545-0047

Inspection

Name of the organization

Colorado Springs Conv & Visitors Bureau

**Employer identification number** \*\*\_\*\*\*\*

Form 990, Part I, Line 1, Description of Organization Mission: (VCOS), primary exempt purpose is promotion of the Pikes Peak Region. VCOS is designed to stimulate the visitor industry in the Pikes Peak Region by conducting a variety of programs, both continual and intermittent, to enhance the quantity, quality and volume of visitors to our area. In addition, VCOS works with regional entities to improve the environment, facilities and infrastructure to enhance visitor experiences.

Form 990, Part III, Line 1, Description of Organization Mission: both continual and intermittent, to enhance the quantity, quality and volume of visitors to our area. In addition, VCOS works with regional entities to improve the environment, facilities and infrastructure to enhance visitor experiences.

Form 990, Part VI, Section A, line 4:

Organization revised its bylaws to increase the number of voting directors from 11 to 13, with 5 required to be from a lodging business. Additionally added a category for ex-officio members of the board. Committee structures and titles were also revised, with the Governance Committee taking on nominating responsibilities and the Finance/Audit Committee renamed the Finance Committee and retaining audit oversight responsibility.

Form 990, Part VI, Section B, line 11b:

Form 990 will be reviewed by executive officers with the auditor. The form will then be reviewed with the finance/audit committee before being emailed LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Name of the organization Colorado Springs Conv & Visitors Bureau

Employer identification number \*\*-\*\*\*\*\*\*

to the Board of Directors.

Form 990, Part VI, Section B, Line 12c:

Board self-monitors for conflict of interest among its members. CFO and

President/CEO also monitor for potential conflicts and make affected

personnel aware of the situation.

Form 990, Part VI, Section B, Line 15a:

Compensation for the President/CEO is determined through review of

compensation for similar CEO's of other national destination marketing

organizations, obtained via a confidiential survey from the Destinations

International. We also review nonprofit salary surveys provided by

Employers Council. This information is shared with the finance/audit

committee who determines and approves President/CEO compensation under

delegation of the Board of Directors.

Compensation for all other employees of the organization are established by the President/CEO with input from the CFO. Under his employment contract, the President/CEO has sole authority to set employee pay, within guidelines (budget) set by the Board of Directors. Employee pay amounts are provided to the finance/audit committee for review and discussion, with the President/CEO having final authority. Comparable data from DMAI and MSEC are used, along with President/CEO input on employee value.

Form 990, Part VI, Section C, Line 19:

Colorado Springs Convention and Visitors Bureau's Governing Documents,

Conflict of Interest Policy, and Financial Statements are made available to
the public upon request.

Name of the organization **Employer identification number** Colorado Springs Conv & Visitors Bureau \*\*\_\*\*\* Part VIII; Line 2 On March 11, 2020, the World Health Organization characterized an outbreak of novel strain of coronavirus ("COVID-19") as a pandemic and on March 13, 2020, the United States declared a national emergency. Potential impacts to the Organization include disruptions and restrictions on the ability of employees to work, as well as travel and other restrictions imposed by governments. COVID-19 is also expected to adversely affect economies and financial markets in the United States and throughout the world. The extent of the impact on the Organization's financial position, revenues, operating results and cash flows will depend on future developments, including the duration and spread of the outbreak, which are highly uncertain. It is likely that the Organization's revenues from members will be lower in 2020 and 2021, and that revenues from contractual arrangements with the City of Colorado Springs will be lower in 2021. Part XII, Line 2c The process for selecting the independent CPA firm has not changed from the previous years.

Form <b>990-T</b>	E	Exempt Organ				ax Return	ı L	OMB No. 1545-0047
	1_	•	nd proxy tax unde					2010
	For ca	lendar year 2019 or other tax yea			, and ending ons and the latest informa	tion	— ·	2019
Department of the Treasury Internal Revenue Service	<u> </u>	Do not enter SSN number	-				50	pen to Public Inspection for 01(c)(3) Organizations Only
A Check box if address changed		Name of organization (	Check box if name ch	hanged	and see instructions.)			ver identification number yees' trust, see tions.)
<b>B</b> Exempt under section	Print	Colorado Spi	rings Conv 8	k Vi	sitors Bure	au	**	-*****
X 501(c)(6)	Or	Number, street, and room			structions.			ed business activity code structions.)
408(e) 220(e)	Type	515 South Ca	ascade Avenu	ıe			] `	•
408A 530(a)		City or town, state or prov		foreign 3090			5418	300
C Book value of all assets	•	F Group exemption numb G Check organization type	er (See instructions.)	<b>&gt;</b>				
3,046,2	L92.	<b>G</b> Check organization type	<b>X</b> 501(c) corp	oration	501(c) trust	401(a)	trust	Other trust
<b>H</b> Enter the number of the	e organiza	ition's unrelated trades or b	usinesses. $\blacktriangleright$	1	Describe t	he only (or first) un	related	
		<u>ee Statement</u>			If only one, o			
	•	ace at the end of the previou	s sentence, complete Par	rts I an	d II, complete a Schedule	M for each addition	al trade c	or
business, then complete								TT
		ooration a subsidiary in an a	and the second s	ıt-subsi	diary controlled group?	<b>&gt;</b> [	Yes	X No
		tifying number of the parent			Talanha	ne number 🕨 (	710\	685-7628
Part I Unrelate	d Trac	The Organizat de or Business Inc	ome		(A) Income	(B) Expenses		(C) Net
1a Gross receipts or sa					(A) IIICOIIIC	(B) Expenses	,	(0) 1101
<b>b</b> Less returns and all			c Ralance	1c				
		A, line 7)		2				
		rom line 1c		3				
		ch Schedule D)		4a				_
		Part II, line 17) (attach Form		4b				
		sts		4c				
		ship or an S corporation (at		5	11,317.	Stmt 2	2	11,317.
6 Rent income (Sched	ule C)			6				
7 Unrelated debt-finan	ced incor	me (Schedule E)		7				
8 Interest, annuities, re	oyalties, a	nd rents from a controlled o	rganization (Schedule F)	8				
		on 501(c)(7), (9), or (17) or		9				
		me (Schedule I)		10	04 504			
11 Advertising income	(Schedule	e J)		11	91,734.			91,734.
·		ns; attach schedule) St		12	59,072.			59,072.
13 Total. Combine line Part II Deduction		gh 12 ot Taken Elsewhere	2 (0 it	13	162,123.			162,123.
		pe directly connected with	`		,			
14 Compensation of o	fficers, di	rectors, and trustees (Sche	dule K)				14	8,113.
15 Salaries and wages							15	48,306.
							16	
							17	
		ee instructions)					18	
19 Taxes and licenses						1 207	19	
20 Depreciation (attac	h Form 4	562)			20	1,397.	041	1 207
		n Schedule A and elsewhere					21b	1,397.
		managation plans					22	
		mpensation plans					24	
25 Excess exempt exp	enses (Sa	chedule I)					25	
		hedule J)					26	
27 Other deductions (a	attach sch	nedule)			See State	ement 4	27	115,130.
		14 through 27					28	172,946.
		ncome before net operating					29	-10,823.
		loss arising in tax years beg						· · · · · · · · · · · · · · · · · · ·
			=	-			30	0.
		ncome. Subtract line 30 fro					31	-10,823.

630 Southpointe Court,

Firm's address ► Colorado Springs, CO 80906

Suite 200

Phone no. 719.579.9090

Totals
Total dividends-received deductions included in column 8

Schedule A - Cost of Goods	s Sold Enter	mothed of inven	tory valuation N/	^		- tugo
		metriod of invert	1			
<ul><li>1 Inventory at beginning of year</li><li>2 Purchases</li></ul>			6 Inventory at end of ye			6
			7 Cost of goods sold. S from line 5. Enter her			
3 Cost of labor 4a Additional section 263A costs					· · · · · · · · · · · · · · · · · · ·	7
(attach schedule)	4a		8 Do the rules of sectio	n 262A (	with respect to	Yes No
<b>b</b> Other costs (attach schedule)			property produced or	,	•	100 110
5 Total. Add lines 1 through 4b	5		the organization?	acquirec	ioi resale) apply to	
Schedule C - Rent Income (see instructions)		Property and		Lease	d With Real Prope	erty)
1. Description of property						
(1)						
(2)						
(3)						
(4)						
		ed or accrued			O(a) Daduations discatles	and the state of t
(a) From personal property (if the per rent for personal property is more 10% but not more than 50%)	e than	` ' of rent for p	nd personal property (if the percent ersonal property exceeds 50% or if t is based on profit or income)	age	columns 2(a) and	connected with the income in d 2(b) (attach schedule)
(1)						
(2)						
(3)						
(4)						
Total	0.	Total		0.		
(c) Total income. Add totals of columns here and on page 1, Part I, line 6, column	n (A)	▶		0.	(b) Total deductions. Enter here and on page 1, Part I, line 6, column (B)	0.
Schedule E - Unrelated Deb	ot-Financed	Income (see	instructions)			
			2. Gross income from		3. Deductions directly conne to debt-finance	
1. Description of debt-fin	nanced property		or allocable to debt- financed property	(a)	Straight line depreciation (attach schedule)	(b) Other deductions (attach schedule)
(1)						
(2)						
(3)						
(4)						
4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule)	of or a debt-fina	e adjusted basis allocable to inced property h schedule)	6. Column 4 divided by column 5		7. Gross income reportable (column 2 x column 6)	8. Allocable deductions (column 6 x total of columns 3(a) and 3(b))
(1)			%			
(2)			%			
(3)			%			
(4)			%			
					nter here and on page 1, Part I, line 7, column (A).	Enter here and on page 1, Part I, line 7, column (B).

Form **990-T** (2019)

Schedule F - Interest,	Annuitie	s, Royal	ties, an	d Rents	From Co	ntrolle	d Organiza	ition	S (see in	structio	ons)
				Exempt (	Controlled O	rganizati	ons				
1. Name of controlled organizat	tion	<b>2.</b> Emidentifi	cation	3. Net unre (loss) (see	elated income instructions)		al of specified ments made	includ	rt of column 4 ded in the cont zation's gross	rolling	6. Deductions directly connected with income in column 5
(1)											
(1)											
(3)											
(4)											
Nonexempt Controlled Organi	zations			•		•		•			
7. Taxable Income	8. Net u	unrelated incon see instruction		9. Total	of specified payi made	ments	10. Part of coluin the controlli gross		nization's	11.	Deductions directly connecte with income in column 10
(2)											
(3)											
(4)											
							Add colun Enter here and line 8, o		e 1, Part I,	1	Add columns 6 and 11. er here and on page 1, Part I, line 8, column (B).
Totals						<b>&gt;</b>			0.		C
Schedule G - Investme		ne of a S	Section	501(c)(7	'), (9), or (	17) Org	ganization				
(see inst	ructions)				ı		0		1		1
	cription of inco	ome			2. Amount of	income	3. Deduction directly connected (attach scheduler)	ected	4. Set (attach	-asides schedule	5. Total deduction and set-asides (col. 3 plus col. 4)
(1)											
(2)											
(3)											
(4)					Enter here and	on nogo 1					Enter here and an page
					Enter here and Part I, line 9, co						Enter here and on page Part I, line 9, column (E
Tabels						0					_
Schedule I - Exploited	Exempt	Activity	Incom	e. Other	Than Adv	0. vertisin	a Income				
(see instru	-	, <b>,</b>		-,			.g				
Description of exploited activity	unrelated incom	Gross I business ne from business	directly with pr of un	openses connected coduction irelated ss income	4. Net incon from unrelated business (cominus colum gain, comput through	d trade or olumn 2 n 3). If a e cols. 5	<b>5.</b> Gross incompression of the from activity is not unrelated business incompression.	that ted	attribu	penses table to ımn 5	7. Excess exempt expenses (column 6 minus column 5, but not more than column 4).
(1)											
(2)											
(3)											
(4)											
	page 1	re and on I, Part I, col. (A).	page	ere and on 1, Part I, , col. (B).							Enter here and on page 1, Part II, line 25.
Totals		0.		0.							C
Schedule J - Advertisi											
Part I Income From	Periodic	als Rep	orted o	n a Cons	solidated	Basis					
1. Name of periodical		2. Gross advertising income	adv	3. Direct vertising costs	or (loss) (c col. 3). If a g	tising gain ol. 2 minus ain, comput nrough 7.	5. Circula income		6. Read		7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)											
(2)											
(3)											
(4)											
Totals (carry to Part II, line (5))			0.	0							C
i viais (varry to rait II, IIII (3))	🕶 📗		<b>∪ •</b>	U	• 1		1		1		1

Form 990-T (2019) Colorado Springs Conv & Visitors Bureau \*\*-\*\*\*\*

Part II Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in \*\*\_\*\*\*\*\* columns 2 through 7 on a line-by-line basis.)

	colarino E anoagri 7 on	a mio by mio baolo.	<b>,</b>				
	1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Circulation income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)							
(2)							
(3)							
(4)	Statement 7						
Totals f	rom Part I	0.	0.				0.
		Enter here and on page 1, Part I, line 11, col. (A).	Enter here and on page 1, Part I, line 11, col. (B).				Enter here and on page 1, Part II, line 26.
Totals,	Part II (lines 1-5)	91,734.	0.				0.

Schedule K - Compensation of Officers, Directors, and Trustees (see instructions)

<b>1.</b> Name	2. Title	<ol><li>Percent of time devoted to business</li></ol>	Compensation attributable to unrelated business
(1)	Chief Financial	%	
(2) James Cassidy	Officer	1.40%	7,507.
3 Douglas Price	President	.18%	606.
(4)		%	
Total. Enter here and on page 1, Part II, line 14		<b>•</b>	8,113.

Form **990-T** (2019)

Form 990-T Description of Organization's Primary Unrelated Statement 1
Business Activity

Joint Venture to produce and distribute a tourism guide to the Pikes Peak area.

Advertising Income

To Form 990-T, Page 1

Form 990-T	Income (Loss)	from Partnerships	Statement 2
Description			Net Income or (Loss)
Official Visitors Gu Business Income (los Official Visitors Gu	s	_	11,248.
Income Total Included on Fo	orm 990-T Page 1	line 5	11,317.
Form 990-T	Other	Income	Statement 3
Description			Amount
OVG commissions Postage reimbursement Visitor Site Revenue Miscellaneous Income	e		15,000. 40,000. 1,188. 2,884.
Total to Form 990-T	, Page 1, line 12		59,072.

Form 990-T	Other Deductions	Statement 4
Description		Amount
Rent Telephone Mileage Supplies Postage Rent - Ad Sales Telephone - Ad Sales Mileage - Ad Sales Supplies - Ad Sales Web Hosting Printing of Dining Guide Ad Serving Fees		2,600. 275. 185. 421. 92,455. 2,211. 233. 158. 358. 84. 4,754. 11,396.
Total to Form 990-T, Page 1	, line 27	115,130.

Form 990-T	Net	Operating Loss D	eduction	Statement 5
Tax Year	Loss Sustained	Loss Previously Applied	Loss Remaining	Available This Year
12/31/99	62,134.	62,134.	0.	0.
12/31/00	69,064.	69,064.	0.	0.
12/31/01	51,672.	51,672.	0.	0.
12/31/02	29,632.	29,632.	0.	0.
12/31/03	10,019.	10,019.	0.	0.
12/31/14	48,742.	40,313.	8,429.	8,429.
12/31/17	7,704.	0.	7,704.	7,704.
NOL Carryo	ver Available This	Year	16,133.	16,133.

'orm 990-T	Contributions Summary		Statement 6
Qualified Contributions Qualified Contributions			
Carryover of Prior Years For Tax Year 2014 For Tax Year 2015 For Tax Year 2016 For Tax Year 2017 For Tax Year 2018	19,835 66,856 257,910 267,440		
Total Carryover Total Current Year 10% C	Contributions	612,041	
Total Contributions Avai Taxable Income Limitatio	612,041	_	
Excess Contributions Excess 100% Contribution Total Excess Contribution		612,041 0 612,041	_
Allowable Contributions	 Deduction		0
Total Contribution Deduc	tion		0

Form 990-T Schedule J - Income from Periodicals Reported on a Separate Basis				Statement 7		
Name of Periodical	Gross Adv Income		Gain (Loss)	Circ Income	Rdrship Costs	Excess Rdrship Costs
Web Enhanced						
Pages/Links	26,821.		26,821.			
Kiosks/Video Ads	5,875.		5,875.			
Web Banners	46,008.		46,008.			
Web Coupons	3,720.		3,720.			
Newsletter Ads	1,600.		1,600.			
Misc/Email	•		•			
Ads/Other	400.		400.			
Dining Guide	7,310.		7,310.			
To Fm 990-T, Sch J	91,734.		91,734.		-	
					<del></del>	

#### Form **8868**

(Rev. January 2020)

Department of the Treasury Internal Revenue Service

# Application for Automatic Extension of Time To File an Exempt Organization Return

File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-0047

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit <a href="https://www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits">https://www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits</a>.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

•	orations required to file an income tax return other than Fore			s, REMICs	s, and trusts		
Type or	or Name of exempt organization or other filer, see instructions.			Taxpayer	Taxpayer identification number (TIN)		
print   Colorado Springs Conv & Visitor			Bureau	**_****			
File by the	N						
due date fo filing your	515 South Cascade Avenue	ee mstruct	IOTIS.				
return. See instructions		reign add	race saa instructions				
	Colorado Springs, CO 80903		ess, see instructions.				
Enter the	e Return Code for the return that this application is for (file		e application for each return)			0 1	
Applicat			Application			Return	
Is For		Code	Is For		Code		
	0 or Form 990-EZ	01	Form 990-T (corporation)			07	
Form 99		02	Form 1041-A			08	
Form 4720 (individual)			Form 4720 (other than individual)			09	
Form 990-PF		04	Form 5227			10	
Form 990-T (sec. 401(a) or 408(a) trust)			Form 6069			11	
Form 990-T (trust other than above) 06 Form 8870					12		
• If the	organization does not have an office or place of business is for a Group Return, enter the organization's four digit (  . If it is for part of the group, check this box ▶	Group Exe	mption Number (GEN) I	f this is fo	r the whole gro		
<b>1</b> Ir	equest an automatic 6-month extension of time until	Nover	nber 16, 2020 , to file				
	e organization named above. The extension is for the orgation $\overline{x}$ calendar year $2019$ or	anization's	return for:				
	tax year beginning	an	d ending				
	tax year beginning	, an	d chaing		<u> </u>		
2 If t	the tax year entered in line 1 is for less than 12 months, cl Change in accounting period	heck reaso	on: Initial return	Final retur	n		
3a If t	this application is for Forms 990-BL, 990-PF, 990-T, 4720,	or 6069, e	enter the tentative tax, less			_	
_	any nonrefundable credits. See instructions.			3a	\$	0.	
	this application is for Forms 990-PF, 990-T, 4720, or 6069					•	
	timated tax payments made. Include any prior year overp			3b	\$	0.	
	alance due. Subtract line 3b from line 3a. Include your pa sing EFTPS (Electronic Federal Tax Payment System). See	•		3c	\$	0.	
	: If you are going to make an electronic funds withdrawal						

LHA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form 8868 (Rev. 1-2020)

instructions.